Rules for the 2024 Richard K. Gilbert Policy Advocacy Competition

January 24, 2024
Revised to update oral advocacy rules by eliminating the semi-final round and having all teams participate in the first two rounds; stating that the two teams with the highest aggregate scores from written submission, first round of oral advocacy, and second round of oral advocacy will advance to the final round; clarifying the allotted time for teams’ testimony and judges’ questions; stating that oral advocacy judges will be checked for conflicts; permitting questions about oral advocacy logistics and rules by February 2; and other changes.

I. Timeline
November 15, 2023: Registration opens.
January 10, 2024: Registration closes & problem released.
January 17, 2024: Requests for rules or problem clarification due.
February 2, 2024: Requests for oral advocacy logistics or rules clarification due.
February 10, 2024: Written submission due.
March 2, 2023: Three rounds of oral advocacy & awards reception.

II. Registration
Teams must register at https://dcjusticelab.org/policy-advocacy-competition/ by noon on January 10, 2024. A team consists of two students matriculated at a law school. The competition will accept no more than one team from any individual law school. In the event that two teams from the same school register, DCJL will work with the school to identify which team will represent the school.
In this inaugural year, the first eight teams to register will be selected as competitors for the program.
Registration fee: $300.
No team member may be replaced without good cause.
No team member may receive a J.D. prior to March 2, 2024.

By registering, team members grant a release to DC Justice Lab to use all submitted written work and photos and videos from the competition.

III. Problem
The problem will be released on January 10, 2024, after the registered teams are confirmed. The problem will present a simulated factual scenario involving criminal law or procedure and constitutional law. Teams will propose a solution to this problem with proposed legislative language and a two-page document explaining their bill and advocating for its adoption. Then, teams will orally advocate for their legislative proposals at mock legislative hearings.
IV. Written advocacy

Teams will be issued anonymous identification numbers to use in lieu of their school affiliation. Teams must not include any other identifying information on their written work product, so that all submissions can be scored anonymously. Teams must submit their written work product through https://dcjusticelab.org/policy-advocacy-competition/ by noon on February 10, 2024. The written submission must consist of (1) draft legislation and (2) a two-page document summarizing and explaining the proposed solution. Teams shall also submit a certification that they have complied with the rules of the competition in preparing the work product. Upon submission of the all written work product, each team’s submission will be made available to all teams for review to assist in preparation for the oral advocacy round.

The proposed legislation must be in 12-point Times New Roman font, double-spaced, with one-inch margins, and no longer than five pages. Teams shall follow the D.C. Council’s 2019 drafting manual in drafting the legislation and will receive a template with the problem. The accompanying two-pager must be in Times New Roman font, with one-inch margins.

The content of the written submission must be original material. Teams shall receive no outside assistance with the drafting of the written submission, including from coaches. However, coaches may support teams in generally discussing and thinking through the problem and possible solutions. Coaches also may direct the team to resources, such as materials on effective policy writing, legislative drafting, or making persuasive arguments.

After the conclusion of the competition, teams will receive feedback on their written submission.

V. Oral advocacy

The oral advocacy component of the competition will occur on March 2, 2024, at the John A. Wilson District Building, 1350 Pennsylvania Avenue, NW, Washington DC. Teams will participate in mock legislative hearings, advocating for their legislative proposals and answering questions from a panel of three judges. Each team member will have three minutes to present testimony. After all teams have testified, each judge will have five minutes to ask questions.

Teams may divide the content of their testimony in whatever way they see fit. Teams should have written testimony for reference but need not read it verbatim, nor will any written testimony be reviewed or graded. Teams may bring other notes or materials into the hearing that they may wish to reference during their testimony or questioning. If a team member does not conclude their testimony within three minutes, the chairperson will remind them to end their testimony. Failure to follow the time limits or the chairperson’s instructions can reduce a team’s score.
During oral advocacy rounds, teams must not state any identifying information beyond their name and competition-issued identification number.

The oral advocacy component will consist of three rounds:

Round 1
In the first round, all teams will compete in mock legislative hearings.

Round 2
In the second round, all teams will compete in mock legislative hearings, with two teams at random swapped between the two hearing rooms.

Final Round
In the Final Round, the final two teams will compete in a mock legislative hearing. The team with the highest score will be declared the winner and the other finalist will be named the runner-up.

The two teams with the highest aggregate score based on their written submissions, first round of oral advocacy, and second round of oral advocacy will advance to the final round. Advancement of teams to the final round will be announced after the conclusion of the second round.

Teams may adapt their testimony or responses to questions based on other testimony, questions, or responses. However, teams may not copy the statements or phrasing of another team without credit.

Coaches may not communicate with teams during the mock legislative hearings, but may give feedback to team members between rounds. Coaches and others outside of the team can support a team’s development of oral advocacy skills by providing feedback on their presentations and answers to practice questions.

At the conclusion of each round, judges will provide teams with feedback on their oral advocacy. Prior to the oral advocacy day, the competition will check with all judges for possible conflicts. No judge will participate in a hearing that includes a team member with whom the judge has any pre-existing relationship, professional or personal.

VI. Scoring

Teams’ written submissions and oral advocacy in each round will each be scored using a rubric of 50 points. See below for descriptions of the criteria.

Written submission criteria:

- **Policy and societal impact:** The proposal should effectively and ethically address the problem as described. It should consider and explain the impact on various stakeholder groups.
- **Strong legal analysis, supporting evidence, and research:** The proposal should demonstrate a solid understanding of existing laws, precedents, and legal principles.
related to the problem at hand. It should also include any other research or evidence necessary to support the proposal.

- **Implementation feasibility**: The proposal should examine the practicality and feasibility of the proposed solution. The proposal should consider the real-world implications and logistics of implementation.
- **Clarity of language, organization, and appropriate style**: The proposal should clearly convey the ideas, arguments, and proposed legislation. It should have a logical structure, and it should be succinct. It should not include any grammatical errors.
- **Innovation and creativity**: The proposal should introduce fresh and creative ideas to tackle the problem.

Oral advocacy criteria:

- **Policy and societal impact**: The oral advocacy should effectively and ethically address the problem as described. This should complement the written submission.
- **Persuasiveness and rhetorical style**: The oral advocacy should include the use of persuasive language, tone, and delivery. The advocacy should engage the audience and build a compelling narrative.
- **Response to questions**: The oral advocacy should demonstrate the ability to respond to questions from judges in a way that is clear and direct.
- **Demonstrated knowledge of law and evidence**: The oral advocacy should demonstrate a thorough understanding of the relevant legal information and any other facts or data related to the legislative proposal.
- **Presentation skills**: The oral advocacy should demonstrate an ability to manage allotted time efficiently and deliver a presentation that is easy to understand.

Advancement to the final round will be determined by teams’ aggregate scores, with scores for their written submission, first round of oral advocacy, and second round of oral advocacy equally contributing. For the final round, teams’ oral advocacy scores alone will be considered in determining the winner. Teams' written scores will be used to break ties.

**VII. Assistance**

Coaches may not help with drafting or editing the written submissions but may help the teams think through the issues and approaches. Coaches can discuss the problem and issues generally and can point teams to resources for further research and skills development. Coaches and others may also help teams to practice their oral advocacy.

Team members and coaches may not communicate with DC Justice Lab staff about the competition, aside from questions seeking clarification regarding the problem submitted to gilbert(at)dcjusticelab.org by January 17, 2024, or clarification regarding oral advocacy logistics or rules by February 2, 2024.

Team members and coaches may not discuss the rules, problem, laws, strategy, or scoring with any competition judges until after the scoring of the final round has concluded. Team members and coaches also may not seek or receive any advice, feedback, or coaching from competition
judges, aside from the feedback that will be provided immediately after each mock legislative hearing round. Team members and coaches may not disclose to any judges which school they represent until after the competition has concluded.

VIII. Grievance and rules violations

Grievances may concern any alleged violations of the competition rules or inconsistent interpretation or application of the competition rules.

Grievances regarding written submissions shall be sent to gilbert(at)dcjusticelab.org prior to February 17, 2024. These grievances will be resolved prior to oral advocacy rounds.

Grievances regarding oral advocacy shall be made immediately upon conclusion of the oral advocacy round where the violation is alleged to have occurred, by email to gilbert(at)dcjusticelab.org.

Violation of the rules, including late written submissions, may result in disqualification or points reduction.

IX. Awards reception

Following the conclusion of the Final Round, all competing teams, judges, coaches, and friends are invited to an awards reception. The reception will recognize the winning team of the competition, the runner-up team, the best written submission, and the best oral advocate.

The team that wins the final round will receive an award and a prize of $5,000, to be split evenly among the two team members.

The runner-up team from the final round will receive an award.

The individual team member with the best oral advocacy score during the first round of the competition will receive an award for best oral advocate.

The team with the highest score on its written submission will receive an award for best written advocacy.